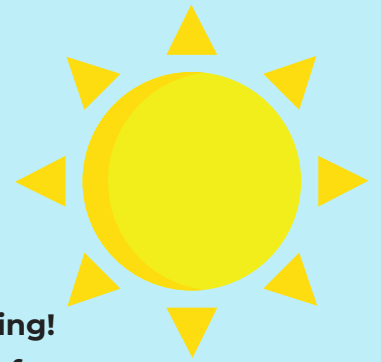


MAY 2022

Holidays & Marketing Ideas



Trees are leafing out and warm weather is slowly returning! From loving trees to Star Wars Day, here are some ideas for how to reach out to your customers this month.

MOTHERS' DAY



Mothers' Day is typically associated with flowers, but you can extend that to flowering trees and shrubs. Planting for them, caring for them, even giving them as a gift. You can also focus on enjoying the backyard together on holidays - and ensuring that trees and yards are ready for outdoor gatherings.

MEMORIAL DAY



Trees and Memorial Day have a lot in common. You could post about how people tie yellow ribbons around a tree, waiting for someone to return. Or you could talk about memorial trees, trees planted in memory of a person, event, or occasion.

STAR WARS DAY



There's no denying that our country loves Star Wars - and a good pun. May the Fourth has grown in popularity and is always a fun way to connect with your customers.

MAY 2022 HOLIDAYS

May is National Lyme Disease Awareness Month and National Strawberry Month

May 1 May Day

May 4 Star Wars Day

May 5 Cinco de Mayo

May 6 National Nurses Day

May 8 Mothers' Day

May 9 National Lost Sock Memorial Day

May 12 National Limerick Day

May 16 National Love a Tree Day

May 20 National Bike to Work Day

May 30 Memorial Day



THINGS TO FOCUS ON

- Spending time outdoors
- Showing love to your trees by keeping them healthy
- Flowering trees and shrubs
- Tree planting
- Tick control ties in with National Lyme Disease Awareness month

