

OCTOBER 2026

Holidays & Marketing Ideas

Fall is officially here and deciduous trees with bright colors seem to get all the attention. Don't forget to remind your audience about other types of trees!

INTERNATIONAL COFFEE DAY

OCT 1

Coffee beans are a product of trees that many people benefit from daily! Remind your customers of some of the products that come from trees (cork, car wax, pencils, etc.) and some benefits that trees provide.

NATIONAL ENERGY GEEK DAY

OCT 6

Trees are one of the best ways to reduce energy costs! Deciduous trees provide shade in the summer, and conifer trees can work as a windbreak in the winter.

HALLOWEEN

OCT 31

There are plenty of spooky trees in the world! Share some of your favorite creepy trees with your audience.

OCTOBER 2026 HOLIDAYS

October 1 International Coffee Day

October 3 Shemini Atzeret

October 5 World Architecture Day

October 6 National Taco Day

October 6 National Energy Geek Day

October 12 Columbus Day

October 13 Navy Birthday

October 16 Boss's Day

October 17 World Trauma Day

October 22 CAPS LOCK DAY

October 24 United Nations Day

October 29 National Cat Day

October 31 Halloween

THINGS TO FOCUS ON

- Tree planting
- Fall tree care
- Items we use that come from trees
- Fall foliage
- Whether or not to clean up fallen leaves

