

# SEPTEMBER 2022

## Holidays & Marketing Ideas

From Labor Day to the official start of fall, here are some days to celebrate this month!

### DISASTER PREPAREDNESS MONTH

SEPT

Many natural disasters can have devastating impacts on trees. Focus on how you can help your customers prepare for storms and what to do if they have storm damage.

### START OF FALL

SEPT  
23

Fall is when trees seem to get the most notice, thanks to the changing leaves. It's also a great time to plant new trees or shrubs. Let your customers know what fall services you provide.

### NATIONAL COFFEE DAY

SEPT  
29

Coffee beans are a product of trees that many people benefit from daily! Remind your customers of some of the products that come from trees (cork, car wax, pencils, etc.) and some benefits that trees provide.

### SEPTEMBER 2022 HOLIDAYS

September is **Disaster Preparedness Month** and **National Organic Month**

**September 5 Labor Day**

**September 7 International Day of Clean Air**

**September 8 World Literacy Day**

**September 10 World Suicide Prevention Day**

**September 11 Grandparents Day**

**September 17 International Eat an Apple Day**

**September 19 Talk Like a Pirate Day**

**September 21 International Day of Peace**

**September 21 World Gratitude Day**

**September 22 Car-free Sunday**

**September 23 September Equinox**

**September 24 National Public Lands Day**

**September 25 Rosh Hashanah**

**September 29 National Coffee Day**

### THINGS TO FOCUS ON

- Fall tree planting
- Gratitude for outdoor spaces and trees
- A new season

**TREE CARE  
MARKETING  
SOLUTIONS**