

MARCH 2026

Holidays & Marketing Ideas

Is it winter? Is it spring? What time is it? March can be a confusing time of year, but these events will help you celebrate the little things as you prepare for warmer weather and an upcoming busy season!

INTERNATIONAL DAY OF HAPPINESS

MAR 20

There are so many ways you could celebrate a day dedicated to happiness. You could share some of the ways that being in nature and being around trees improves peoples' moods. Or you could share a positive customer review that made your day!

PLANT A FLOWER DAY

MAR 12

Share your favorite landscape flowers, flowering trees, some local flowers to plant, or other ideas to encourage people to plant. Remind everyone to check over their trees for any issues while they are outside.

INTERNATIONAL ASK A QUESTION DAY

MAR 14

Answer some frequently asked questions about tree care on your social pages or encourage your audience to ask you questions (and make sure that you respond!)

MARCH 2026 HOLIDAYS

March is National Women's History Month

March 1 World Compliment Day

March 2 Read Across America Day

March 13 Erev Purim

March 3 National Anthem Day

March 3 World Wildlife Day

March 4 National Grammar Day

March 5 Discover What Your Name Means Day

March 8 International Women's Day

March 8 Daylight Savings Time Begins

March 9 National Napping Day

March 10 International Day of Awesomeness

March 17 St. Patrick's Day

March 18 Ramadan Ends

March 19 Eid al-Fitr Begins



THINGS TO FOCUS ON

- Winter and spring tree care
- What to look for as the weather changes
- Returning tree pests and diseases

